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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/282,157	03/31/1999	SAM E. KINNEY, JR.	046700-5005	8245
28977	7590	11/15/2005	EXAMINER	
MORGAN, LEWIS & BOCKIUS LLP 1701 MARKET STREET PHILADELPHIA, PA 19103-2921			BASHORE, ALAIN L	
			ART UNIT	PAPER NUMBER
			1762	
DATE MAILED: 11/15/2005				

Please find below and/or attached an Office communication concerning this application or proceeding.

<b>Office Action Summary</b>	<b>Application No.</b> 09/282,157	<b>Applicant(s)</b> KINNEY, JR. ET AL.	
	<b>Examiner</b> Alain L. Bashore	<b>Art Unit</b> 1762	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 31 October 2005.
- 2a) ☒ This action is **FINAL**.                      2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-22, 25 and 74 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-22, 25 and 74 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All    b) ☐ Some \*    c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |  |   |
|--|---|
| 1) <input type="checkbox"/> Notice of References Cited (PTO-892)   | 4) <input type="checkbox"/> Interview Summary (PTO-413)<br>Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948)                                   | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152)             |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)<br>Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____  |

## DETAILED ACTION

### ***Claim Rejections - 35 USC § 103***

1. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

2. Claims 1-4, 6-7, 9-14, 16-17, 19-22, 74 are rejected under 35 U.S.C. 103(a) as being unpatentable over Ausubel (383) in view of Popolo in further view of Douglas.

Ausube (383) discloses a method, system, and computer program product on computer useable medium of conducting an electronic online auction between a plurality of potential bidders, the plurality of potential bidders competing for a lot ( i.e. mutiple objects together; col 4, lines 29-39) having at least one product (col 2, lines 51-67; col 3, lines1-67; col 4, lines 1-29). Participants of the online auction include a sponsor and at least two potential bidders competing for award of a lot (col 3, lines 1-5). Multiple bid information is received for a lot from multiple bidders (col 2, lines 61-62).

The received first bid information represents a first bid that is originally defined in a context of the first bidder (col 4, lines 5-10). Information reflective of the submitted first bid is stored, the stored information enabling a relative comparison of submitted bids (col 6, lines 11-27). Since multiple bidders and multiple bids are transmitted, and second bid information is transmitted.

Ausubel (383) discloses performing a non-linear transformation (col 8, lines 1-19) using a lookup table (col 8, line 5). Since Ausubel (383) teaches performing his demand curve using a look-up table with a non-increasing constraint (i.e. linear), there is disclosed performing a combination of linear, non-linear, and look-up table transformations simultaneously (col 8, lines 15-19).

Ausubel (383) discloses functional equivalence to "common competitive basis" because he teaches basis for auctions that require common-value component of valuation and the competitive nature of bids in general (col 1, lines 22-25).

The system claims are understood to be apparatus.

Ausubel (383) does not explicitly disclose:

enabling a second bidder to view or display a bid originally defined in a context of said first bidder in said context of said second bidder as a relative comparison; and

enabling a bidder to view or display a bid originally defined in a context of a bidder in a context of the buyer;

generating de-transformed bid information not previously transformed which is transmitted to a second bidder;

performing a linear transformation having at least one of a multiplicative adjustment and an additive adjustment; and,

a received bid price (untransformed bid information), specified in a local currency of said first bidder which is converted (generating a transformed bid using first bid information) to yield a base currency bid price.

Popolo discloses a received bid price (untransformed bid information), specified in a local currency of said first bidder which is converted (generating a transformed bid using first bid information) to yield a base currency bid price (col 4, lines 20-45). There is also disclosed enabling a bidder to view or display a bid originally defined in a context of a bidder in a context of the buyer (col 2, lines 4-12). A second bidder may view or display a bid originally defined in a context of said first bidder in said context of said second bidder as a relative comparison (col 14, lines 50-54; col 15, lines 1-60; col 16, lines 1-24). De-transformed bid information not previously transformed is transmitted (col 14, lines 18-25).

The reference to Popolo discloses viewing various bids, and since these bids may be viewed by changing the display information (i.e. conversions) there is "context"

as broadly understood. Since multiple bidders are disclosed, transmission of multiple bidders is shown.

It would have been obvious to one with ordinary skill in the art to include a received bid price (untransformed bid information), specified in a local currency of said first bidder which is converted (generating a transformed bid using first bid information) to yield a base currency bid price to Ausubel (383) because Popolo teaches convenience for comparison purposes (col 2, lines 2-7).

It would have been obvious to one with ordinary skill in the art to enabling a second bidder to view or display a bid originally defined in a context of said first bidder in said context of said second bidder as a relative comparison to Ausubel (383) because Popolo teaches that bidders may require changing bids (col 15, lines 24-27).

It would have been obvious to one with ordinary skill in the art to include enabling a bidder to view or display a bid originally defined in a context of a bidder in a context of the buyer to Ausubel (383) because of what is taught by Popolo. Popolo teaches that context definition is important to reduce time and expense by increasing coordination between buyers and sellers. (col 1, lines 14-67; col 2, lines 1-12).

It would have been obvious to one with ordinary skill in the art to transmit detransformed bid information not previously transformed to Ausubel (383) because

Popolo teaches bidders may by-pass normal procedures to present bid information for consideration (col 14, lines 20-22).

The term "context" is taken in the broadest definition of the term to mean something viewed in light of something else. Utilizing the broadest definition of the term, any review of a past bids (by others) is defined in "context" of the first bidder when viewed by a second bidder.

While Ausubel (383) discloses various bidders and buyers that are different, and contextual changes between parties, Ausubel (383) does not further explicitly disclose a bidder to view in one context a bid that was originally submitted by a different bidder in a different context.

Douglas discloses a user viewing in one context a document that was originally submitted by a different user in a different context (col 1, lines 39-67; col 2, lines 1-25).

It would have been obvious to one with ordinary skill in the art to include a bidder to view in one context a bid that was originally submitted by a different bidder in a different context because Douglas teaches the desirability to edit or add comments to textual information (col 1, lines 15-25).

Both Douglass and Ausubel (383) are considered within the same broad related art endeavor of textual information processing.

3. Claims 5, 15, 25, and 35 are rejected under 35 U.S.C. 103(a) as unpatentable over Ausubel (383) in view of Popolo in further view of Douglass as applied above, and further in view of (Walsh and Walker et al (207)).

Ausubel (383), Popolo, and Douglass do not disclose transforming a received price per physical measure of weight or volume of coal into a standardized unit of value to the buyer of coal using multiplicative adjustments and additive adjustments based upon one or more of the thermal content, percentage sulfur, percentage ash, percentage water, and hardness of coal of said first bidder.

Walsh discloses coal and its intrinsic value for low ash and sulphur content (col 1, lines 1-49).

It would have been obvious to one with ordinary skill in the art to include transforming a standardized unit of value to the buyer of coal based upon percentage sulfur because of what is taught by both Walsh and Walker et al (207). Walker et al (207) teaches coal as a commodity which can be auctioned (col 2, line 54) and Walsh teaches a basis to evaluate intrinsic value of coal.



***Response to Arguments***

4. Applicant's arguments filed 10-31-05 have been fully considered but they are not persuasive.

The prior art taken as a whole shows multiple "transformations", i.e. changes of information and how it is displayed, as part of the auction process. The use of language to a "second" transformation does not make unobvious the "transformations" that are inherently present by the contextual changes that occur.

***Conclusion***

5. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).


A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Alain L. Bashore whose telephone number is 571-272-6739. The examiner can normally be reached on about 7:30 am to 5:00 pm (Mon. thru Thurs.).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Timothy Meeks can be reached on 571-272-1423. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Regarding all Class 705 applications, the management contact regarding examination is: Vincent Millin (SPE, art unit 3624) at 571-272-6747.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

  
Alain L. Bashore  
Primary Examiner  
Art Unit 1762